

**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

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## **A Little Older, A Little Wiser, Still a Kid**



Filipino-American artist Ron Nery Jr, also known as '**Ronnie Boy Kids**,' is gearing up for the release of his sophomore children's album "**BIG Kid Now**" on September 8. Following the success of his debut album "It's Me, Ronnie Boy!" in 2022, his new album contains playful tracks like "Burger" and "Ishkabibble," but also showcases a more mature sound, addressing subjects like bullying, shyness, special education (IEP's) and more.

Showcasing a blend of live and animated children from diverse backgrounds, Ronnie Boy's self-recorded and edited music videos captured the attention of the globally used and curated YouTube Kids App. He maintains his signature fresh approach to children's music, weaving storytelling into his songs. Collaborating with producers Nate Evans, Marc Lawrence, and Jajuan Gailey, known for their work on 'Baywatch' and Disney's Noelle, Ronnie's hit single "Burger" received over 203K views on Pandora within months.

As a rare Asian-American figure in children's music, Ronnie Boy aspires to inspire and be a positive influence on people of color within the community. He actively volunteers at his local public library, reading books to kids, and participates in the city's Adaptive Program, offering recreational activities for teens & adults with developmental disabilities.

Ronnie recently lent his narration to Penguin Random House audiobooks "House Party" and "Pride and Protest," and has undisclosed upcoming projects for Netflix. With his meaningful music and community involvement, Ronnie Boy Kids is set to make a lasting impact.



"**BIG Kid Now**" will be available on all major digital platforms.

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